

Applying for the Social Initiative 2017

Your Compan	a y
Company	
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Postcode, City	
Country	
Phone number	:
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Your Contact Reed Exhibitions Deutsch Alexandra Kruijt Völklinger Straße 4 40219 Düsseldorf Phone: +49 211 90191-299 Email: awards@psi-netwo	5 ork.de
Applying for twith a social i	the PSI Sustainability Awards 2017 nitiative
Dear Jury, Dear ladies and gentleme We're hereby applying for category.	en r the PSI Sustainability Awards 2017 by entering our social initiative in the Social Initiative
Name of initiative	
Brief description of initiative (350 signs)	
r	





Description of the social initiative

It might be helpful to describe the following aspects of your initiative:

- What is the goal of your social initiative, and have you been able to reach it, or partial goals, yet?
- Is social sustainability integrated and lived in the daily routines of the company and its workforce?
- Is social sustainability a component of your public image in the community and society?
- Do you involve employees in making the campaign a reality?
- What changes did your initiative bring about, both inside and outside your company (sickness absence rates, employee satisfaction, number of trainees, lived diversity and inclusion, additional employee-initiated campaigns etc.)?
- If you already submitted your initiative last year: How did you enhance your initiative and/or which aspects did you change?

