

Applying for the Sustainable Product 2017

Product-line

Your Company

Company

Contact

Street address

Postcode, City

Country

Phone number

Email

Your Contact

Reed Exhibitions Deutschland GmbH

Alexandra Kruijt

Völklinger Straße 4

40219 Düsseldorf

Phone: +49 211 90191-295

Email: awards@psi-network.de



Applying for the PSI Sustainability Awards 2017 with our product-line

Dear Jury,

Dear ladies and gentlemen

We're hereby applying for the PSI Sustainability Awards 2017 by entering our product-line in the Sustainable Product category.

Name of product-line

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How many elements (composite pieces) does the product-line consist of?

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Brief description of your product-line (350 signs)

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Description of your product-line

The following questions are intended as guidance to help you explain your product-line in detail to the jury. That does not mean that you have to answer all the questions.

- How **sustainable** is the submitted promotional product-line? Beyond being manufactured sustainably and made from sustainable materials, does the promotional product-line also convey an environmental and social message?
- Is your product-line **biodegradable** (not only under specifically created laboratory conditions) or, under the defined conditions, returnable to the value chain by recycling? If yes, be sure to also explain and/or document the recycling process.
- What materials and/or substances are used to make your product-line? Please document for us the makeup of your product-line by providing appropriate certificates.
- How is the product-line manufactured? Please document for us the manufacturing process by providing corresponding certificates or, if appropriate, by explaining the manufacturing process to us. If social criteria also play an important role in this context, please explain and/or document those as well.
- How innovative is the promotional product-line in terms of sustainability? Is your product-line a one-of-a-kind design, for example, or do comparable products already exist on the market?
- How did the idea for the product-line come about?
- If you already submitted your product-line last year: How did you (sustainably) enhance your product-set?
- What kinds of advertising or communication spaces are available on your product-line? What verifiable sustainability criteria are met by your packaging, and does it offer additional space for advertising communication?
- The jury will also evaluate your product-line's haptics. Which criteria would you like to highlight in this context?

