



Application

Please return by

Fax: +49 (0) 211 - 90 19 11 85 or by post to

PSI NL der
Reed Exhibitions Deutschland GmbH
Frau Eva-Maria Geef
Völklinger Straße 4
40219 Düsseldorf

Closing date: September 01, 2010

1. Application

I hereby enter my company (Participant) for the **PSI - Campaign of the Year 2010** on the basis of the Reed Exhibitions Deutschland GmbH terms of participation for the PSI - Campaign of the Year 2010, with the following campaign:

2. Contact details

Company: _____
Contact person: _____
Address: _____
Post code, town: _____
Country: _____
Phone: _____
Fax: _____
email: _____
Website: _____

- Manufacturer**
- Promotional product distributor/retailer (consent of manufacturer attached as enclosure)**
- Advertising agency**

3. Declaration

The winners will be announced during the PSI International Exhibition for Promotional Products when the results will be presented to press representatives and the general public. As a participant I declare my consent to such an announcement.



Application

As a participant in the **PSI - Campaign of the Year 2010**, I hereby affirm that I am the sole owner of the rights to the campaign submitted and that it is fully at my disposal. I also affirm that I am the sole rights owner to the promotional products used in this campaign or have the unqualified written consent of the sole rights owner to the promotional products used in this campaign, regarding the entry of these products and this campaign in the **PSI - Campaign of the Year 2010**. In the event of the above declaration proving inaccurate, I hereby undertake to reimburse PSI Niederlassung der Reed Exhibitions Deutschland GmbH for any resulting damages and to exempt PSI Niederlassung der Reed Exhibitions Deutschland GmbH, on first request, from any damage claims or other claims from third parties.

I have read the enclosed terms of participation of PSI Niederlassung der Reed Exhibitions Deutschland GmbH concerning the **PSI – Campaign of the Year 2010** and declare my express agreement with their validity for my entry in the **PSI – Campaign of the Year 2010**.

Place, date

Stamp, legally binding signature